

ALDERGROVE FAIR DAYS 2011



To All Local Aldergrove Businesses

Please your family AND your accountant!

Aldergrove Fair Days is a non-profit group that puts on Aldergrove's largest entertainment event the last weekend in July every year. **We need your support**, but we appreciate that times are a little more difficult for many this year. To help you (as well as help the Fair) we have been working on NEW ways to make it good for everyone.

Your kids probably want meet their friends for a day of fun and ride the rides of the Midway, while you and your spouse might enjoy an afternoon sitting in the sun watching premium entertainment and chatting to the neighbours.

On the other hand, your accountant wants you to cut costs and increase sales!

Well how about some great publicity for your business and for FREE we'll throw in ...

- Parking in the Exhibitors Carpark right near the gate
- Free admission for you and your family

From your accountants perspective you will have purchased an advertising package for your business that will put your name in front of thousands of people. From your families perspective, you have given them a fantastic weekend. What a deal!

It's a new package we are calling "**Friends of the Fair**"

First a little about this year's Fair on 22-24 July 2011.

The theme of this year's Fair is "Country Carnival" where Aldergrove and the outlying communities can enjoy a fun laden festival celebrating everything from the region's farming history and antique cars to the Canadian Fast Draw Championship all surrounding a bright and lively midway. Sunday is specifically focused on special events of Family Fun!

It's going to be an incredible weekend and a great reflection on Aldergrove's past. This year's features include:

- The Canadian Fast Draw Championships Shooters from all over Canada and the U.S.A.
- Antique Tractor Pull. A perennial crowd favourite
- Artisan's Showcase. A return of last year's very popular special with lots of new artisans too.
- Show 'N' Shine Classic Car Display on Friday Night
- Mainstage Entertainment with Something (nearly!) for everyone
- **Military Heritage exhibits** and re-enactments. Historical equipment, uniforms and much more!
- Plus.....Aldergrove's 99th Annual Agricultural Fair and Exhibits, Glow-works, the Parade, Kidzone Entertainment and more to come!

There are 3 levels available:

We look forward to having you as part of this year's Fair !

Kind regards

Robin McIntosh
Pres Ald Festival Days
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GOLD LEVEL \$1000 or higher

1. Event naming rights on the program, media releases and posters.
2. Clickable logo on website
3. Advertisement on map page of program
4. 8ft x 4ft Billboard space in a prominent location.

Naming right events include:
Main stage, Tractor Pull,
Agricultural Exhibit Hall,
Kidzone

SILVER LEVEL \$250 or higher

1. *Business Card sized advertisement in the program*
2. Listing on the website

BRONZE LEVEL \$100

or \$150 value of product or services suitable for raffles or prizes

1. Listing in the program
2. Listing on the website