

Aldergrove Fair Days

July 18-20, 2014

Aldergrove

- Showcase your business in a unique setting
- Featured presence in marketing materials

FAIR

- Discover new customers
- Enhance your community recognition

DAYS

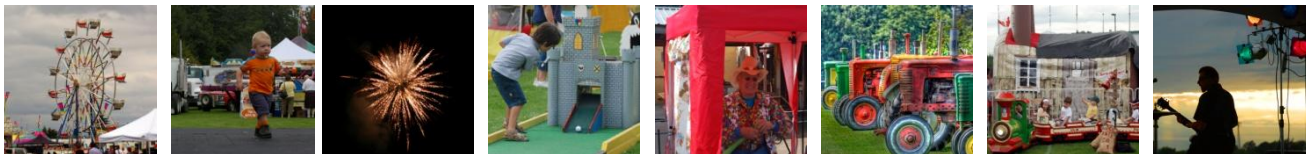
- Direct Contact to a Cast of Thousands
- Increase Sales and Good Will



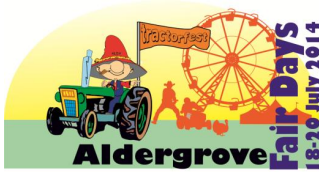
We're getting ready for another grrrrreat Fair!

Ask your Sponsorship Representative how your Company can be the Presenting Sponsor for one of the Great Events listed inside!

Aldergrove Fair Days presents the perfect opportunity to increase your business visibility in front of thousands of potential customers.



For Event Details check out our website
www.AldergroveFairDays.com
 Contact us today at 604-418-9507 or 604-539-0149



"Celebrating 102 Years of Family Fun and Education"

The **Aldergrove Fair Days** is inviting you to consider sponsoring the **102nd** Anniversary of the **Aldergrove Agricultural Fair**. We are once again preparing to celebrate the proud history of our heritage by bringing together the sounds, music and festivities that create a fun and safe environment for families, friends and visitors to our community.

Building on the success of last year's Fair, we are expecting more than 7,000 attendees. The fair will showcase perennial favourites alongside new events where visitors will enjoy carnival rides, live entertainment, championship competitions, while strolling through hundreds of artisan, vendor and educational displays from our region.

Through the generosity of sponsors, partner organizations and the *thousands* of volunteer hours, we continuously strive towards a better community event as we enter the 2nd Century of the Fair.

The Aldergrove Fair is a place where young and old alike can experience the charm and magic of this unique corner of the Fraser Valley. It is a wonderful opportunity to promote and showcase your company's community spirit in front of thousands of local residents and visitors alike.

You are probably saying to yourself, "**This sounds great! How can we help?**"

We are so glad you asked! You can help by selecting one of the sponsorship opportunities on the next page. Some of these events are one of a kind to our fair and some are one of a kind in the world. There are great opportunities waiting for you to join our volunteer army to make it happen! You can also simply choose a General Sponsorship for any dollar value to help us put on the Fair.

In our hi-tech world and hectic lifestyles, this is an opportunity for you to help create an event where friends, families, and our community can unplug, get outside and have fun!

We look forward to hearing from you soon so that we may answer any questions you have about your participation in this event.

With gratitude,

Karen Long
President, Aldergrove Fair Days
604-418-9507

Robin McIntosh
Treasurer, Aldergrove Fair Days
604-539-0149



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| Aldergrove Fair Days 2013 Opportunities For Sponsorship | Fair Sponsor | Fireworks Sponsor | Event Sponsor | Participating Sponsor | Friends of the Fair |
|---|--------------|-------------------|---------------|-----------------------|---------------------|
| | \$10,000 | \$10,000 | \$1000-2500 | \$250-\$1000 | \$100-\$250 |
| Company supplied Banner displayed at Fair | X | X | X | | |
| Company logo on Poster | X | X | X | | |
| Company Name listed in Schedule | X | X | X | X | |
| Company Logo on Schedule | X | X | X | X | |
| Company Name on Sponsor Web Page | X | X | X | X | X |
| Company Logo on Sponsor Web Page | X | X | X | | |
| Company Link on Sponsor Web Page | X | X | X | | |
| Company Name in Newspaper Advertising | X | X | X | | |
| Company Named Event of Fair | X | X | X | | |
| Company Named Area of Fair | X | X | X | | |
| Name and Logo on Volunteer T Shirt | X | X | | | |
| Company Name broadcast at Fair X Times | 20 | 20 | 10 | 5 | |
| Sponsor Name and Link on Event Page | X | X | X | | |
| Name listed on Sponsor Board at Fair | X | X | X | X | X |
| Name & Logo listed on Fair Sponsor Board | X | X | X | | |
| Name included in Newspaper Thank You | X | X | X | X | |
| VIP Parking | X | X | | | |
| First Right of Refusal | X | X | X | | |

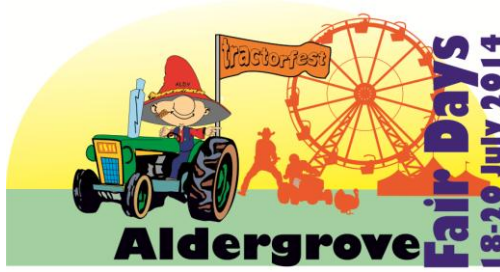
| Event Sponsor \$1000 Level | Event Sponsor \$2500 Level |
|------------------------------|----------------------------------|
| Animal Display | World Fast-Draw Championship |
| Agricultural Exhibit Display | Extreme Lawnmower Racing |
| Chili Cook-Off | BC Farmhand Challenge |
| Kid-Zone | Antique Tractor Pull Competition |
| Parking | Main Stage |
| Show N Shine | Main Gate |
| Pancake Breakfast | Your idea? |
| | |



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"TractorFest" Theme for 2014

It's the 125th anniversary of the first gasoline driven tractor. It was called a Burger and was also the first gasoline driven vehicle in North America.



From tire rolling contests to tractor skills, our challenge is to see how many Fair activities and exhibits can take on a tractor twist.

Nowadays, a burger means something a whole lot different but tractors are just as exciting, noisy and important to agriculture.

All of which makes it an ideal time to celebrate everything tractor - from lawn tractors to antique tractors to the newest and the biggest

Everybody loves them and visitors to this year's Fair - **Aldergrove's TractorFest** - will love them too!



The best shooters from all over the world compete at the **World Fast Draw Championships**. This is the first time it has been held in Canada.



The unique **BC Farmhand Challenge** has challenges as varied as cow milking, potato picking and leaf-blower sheep herding. It was featured on the **TV program "Get Stuffed"**.



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