



Aldergrove Fair Days salute the Royal Engineers

To All Local Aldergrove Businesses

Please your family AND your accountant!

Aldergrove Fair Days is a non-profit group that puts on Aldergrove's largest entertainment event the last weekend in July every year. **We need your support**, but we appreciate that times are a little more difficult for many this year. To help you (as well as help the Fair) we have been working on NEW ways to make it good for everyone. Your kids probably want those all-day passes to ride the rides, while you and your spouse might enjoy an afternoon sitting in the sun watching premium entertainment and chatting to the neighbours. On the other hand, your accountant wants you to cut costs and increase sales!

Well how about some great publicity for your business and for FREE we'll throw in ...

- An all weekend pass to the Fair for your whole family,
- Parking in the Exhibitors Carpark right near the gate
- All day passes for the Westcoast Amusement rides !

From your accountants perspective you will have purchased an advertising package for your business that will put your name in front of thousands of people. From your families perspective, you have given them a fantastic weekend. What a deal!

It's a new package we are calling "**Friends of the Fair**"

First a little about this years Fair on 24-26 July 2009.

The theme of this years Fair reflects the fact that 150 years ago the Royal Engineers were surveying the road to Yale. That road runs through Aldergrove and later, Royal Engineer Phillip Jackman became Aldergrove's first settler.

It's going to be an incredible weekend and a great reflection on Aldergrove's past. This years features include:

- Military Heritage exhibits and re-enactments. Historical equipment, uniforms and much more!
- The Canadian Fast Draw Championships Shooters from all over Canada and the U.S.A.
- Antique Tractor Pull. A perennial crowd favourite
- Tin Whistle Ensemble. Last year we set a Guinness world record, this year we aim to break it!
- Artisan's Showcase. A return of last year's very popular special with lots of new artisans too.
- Mainstage Entertainment Something for (nearly!) everyone
- Trebuchet Contest Build a medieval catapult and watch those castle walls come down
- Plus.....Aldergrove's 97th Annual Agricultural Fair and Exhibits, Fireworks, the Parade, Kidzone Entertainment and more to come!

There are 3 levels available:

We look forward to having you as part of this year's Fair !

Kind regards

Mike Robinson
Pres Ald Festival Days
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Pres Ald Ag Association
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Be first and get first choice
So be quick!

GOLD LEVEL \$1000 or higher

1. Event naming rights on the program, media releases and posters.
2. Clickable logo on website
3. Advertisement on map page of program
4. 8ft x 4ft Billboard space in a prominent location
5. 3 family Fair passes including 6 ride passes.

Naming right events include:
Main stage, Tractor Pull, Agricultural Exhibit Hall, Tin Whistle World Record, Fireworks, Kidzone, Trebuchet Contest

SILVER LEVEL \$250 or higher

1. *Business Card sized advertisement in the program*
2. Listing on the website
3. 1 family Fair passes including 2 ride passes

BRONZE LEVEL \$100

or \$150 value of product or services suitable for raffles or prizes

1. Listing in the program
2. Listing on the website
3. 1 family Fair passes including 2 ride passes

STOP PRESS: Applications received before midnight on Mon 20th April will also get FREE listings in the Agricultural Fair Book – which will be distributed throughout Aldergrove.